

A SERVICE PROVIDER SOLUTION FOR SERVICE PROVIDERS

Traditional ownership models lack the agility to remain competitive. Consequently, outsourcing your VoIP framework has never made more sense for telecom service providers (TSPs). The future of Platform Management has arrived. **Are you ready to evolve?**

KEY BENEFITS

- **State-of-the-Art**
Five-star platform running the current version of BroadWorks. Redundant, geographically diverse data centers with N+1 power and cooling, and NIST 800-53/FISMA, HIPAA, SOC 1 Type II, SOC 2 Type II, ISO 27001, PCI DSS certifications.
- **Experienced Engineering Team**
We provide world class support to all sized carriers, Federal, State and local governments, and systems integrators.
- **Secure Solution**
Infrastructure and processes meet or exceed AS 805 security levels.
- **Maximize Profit Margins**
License builds designed to maximize your margins through the use of smart service packs.
- **Freedom and Flexibility**
Customize your offering and retain your own back-end business processing systems.
- **Built-in Advanced Provisioning and Management**
Power your order management and provisioning administration.
- **Pre-Built Phone Templates**
Take the guesswork out of adding endpoints.
- **Development Lab**
Test your APIs in our Dev Lab before you roll out in the production environment.

OVERVIEW

Like all industries, the business VoIP market continues to grow at an exponential rate. Service providers must master new technologies in order to remain competitive, secure and relevant.

Yet with a complex array of servers, applications, networks, gateways and controllers, not to mention 3rd party integration, all requiring countless updates, the cost and complexity of innovation can be overwhelming. The compelling reason why you must evaluate outsourcing your company's VoIP Platform Framework has arrived.

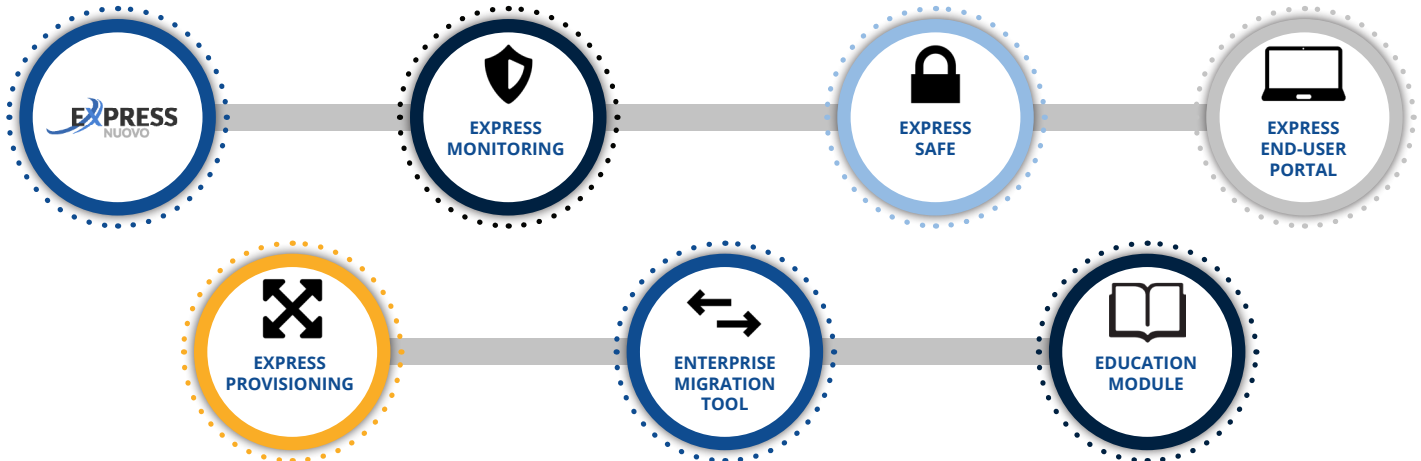
Introducing PlatformSuccess, Platform-as-a-Service (PaaS)

PlatformSuccess provides a cost-efficient way to effectively integrate and deploy first class unified suite of communication and collaboration services to your business customers. Integrated with Cisco Webex® Calling with BroadWorks, our delivery framework adds a managed cloud infrastructure with the ability to fully customize your service requirements. Unlike other cloud solutions, PlatformSuccess ensures flexibility and control by allowing you to run applications within the AveriStar network while still retaining your own back-end business processing systems.

PlatformSuccess includes a comprehensive suite of advanced VoIP solutions designed to help service providers increase productivity and streamline business operations. You provide communication services to your end-users by integrating back office systems to the BroadWorks cloud calling solution, and can control end-user experiences by customizing your own order management, provisioning, and end-user portals to deliver a premium unified communications experience.

Service providers can also select the CPE devices they wish to integrate into PlatformSuccess, and create custom feature package offerings, allowing full customization of your solution.

PLATFORMSUCCESS SUITE OF PRODUCTS



VoIP Platform Management Advantages

FASTER INNOVATION MEANS FASTER GROWTH

PlatformSuccess addresses your need for speed in your time-to-market cycle by offering a quick way to deliver the features your customers want without breaking the bank. You control the customer experience, we maintain the applications. Together, we deliver the innovation faster and with the reliability your business demands.

CONTROL WITH FLEXIBILITY

PlatformSuccess offers the advantages of a cloud infrastructure while allowing you the flexibility to continue using your existing frontend and back office systems. You control telephony, including PSTN interconnect and end-user device options for your business customers. AveriStar handles the application software, hardware, and system upgrades.

FASTER APPLICATION PERFORMANCE

Our highly experienced engineering team is responsible for all performance improvements, and implementing the latest security updates and features, resulting in faster application performance. We ensure that you and your customers' services stay up and running without any issues.

DEVELOP YOUR VERTICAL GAME

PlatformSuccess is built on a secure platform with open integrations and APIs allowing you to interconnect your infrastructure and customize your service. Your development team can quickly put together high-value vertical packages to uniquely serve the needs of your target audience.

To learn more about PLATFORMSUCCESS and other solutions from AveriStar, speak with a Sales Representative at 704-992-7701 or visit www.averistar.com.